

## Cocon.Commerz

Optimal workspace  
personalization and profile  
virtualization centrally managed.

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**“Users are more satisfied and can easily use and share PC’s and notebooks without any issues or delays. The IT department freed up more time than ever before, rather than spending 80% of their valuable time on desktop support, they only use 20%. This is a win-win situation for everyone.” - Rado Rethmann, CIO at cocon.commerz.**

### Individuality at cocon.commerz

Cocon.commerz is an alternative to the ‘here-today, gone-tomorrow’ ethos of the fashion industry: they aim to create eternal, individual and high-quality private clothes for enduring pleasure. The language of the clothes is couched in metaphors inspired by the subject of each collection. The self-taught designer Connyie Rethmann’s work goes further than simply designing a new style - her aim is to create clothes for a new image of woman.

### The IT Challenges

Even in a straightforward environment, the IT department of cocon.commerz faced challenges concerning software installations and roaming users. On one hand they use specialized complex software and on the other hand not every single employee needs a Desktop PC or notebook. On top of that, they have many temporary employees and students joining for a couple of weeks or months, resulting in people sharing computers regularly. Roaming profiles could solve a minor part of the challenge. However applications still needed to be installed and uninstalled when users logged on and off. Even in a small environment this was unmanageable without a proper workspace management solution.

### Profile management and workspace personalization

Implementing Altiris (Symantec) SVS addressed many issues and requirements. Users could access their software from different computers when logging on. Rado Rethman, CIO of cocon.commerz, still wanted to add more user flexibility: implementing roaming profiles and SVS only solved two third and he was looking for the final part of the solution. When browsing several Altiris forums and user groups, he was recommended Scense by multiple users. Scense could combine the flexibility of roaming users, the central management of SVS and the personality of user profiles. First tests with centralized and personalized profiles, including all necessary applications, convinced Rado Rethmann immediately: “I have not been able to find such complete and powerful, yet flexible and manageable solution that combines all in one!”

### Scense Workspace Management

Cocon.commerz decided to implement Scense company-wide on all machines within one single weekend. “A solution that powerful cannot be delayed to be implemented” Rethmann says. Nowadays users can roam and switch easily without time consuming restarts, installations and un-installs. Every user can use every PC without hassle. Scense enables optimal personalization of SVS and roaming users and finally delivered the promise of centrally managed network profiles. “Before we implemented Symantec SVS and Scense, we were just fighting bushfires”, Rethmann says. With Scense and SVS, we save approximately 80% of our time at desktop support. Both the IT department as well as our users actually experienced all the benefits of Scense instantly.

### About Scense

Scense is the thought-leader in Next Generation Workspace Management by delivering dynamic applications in a personalized workspace to hundreds of thousands of satisfied users worldwide. Scense’s unique patented technology dynamically configures Windows applications and provision them in real-time with the necessary personal setting to physical and virtual personalized workspaces.